

## Using the N8 CIR logo

Using the N8 CIR logo should be as simple as possible. This document gives you all of the information that you need to download and add our logo to your documents. As far as possible the logo files are ready to use.

## The logo

The N8 CIR logo comes in three versions; full colour, black or white and as either PNG or SVG files. The logo is a PNG instead of the more common JPEG as this file type has a transparent background so it is easier to use even if you don't have access to software like Adobe's Photoshop.



The full colour one should be used over any white background. The black or white versions should be used over solid colour backgrounds. The black version should be used over light coloured examples and the white version is ideal for dark coloured backgrounds. More examples of how to use the logo are shown overleaf.

## Logo sizes and exclusion zones

In all cases the logo has been set up so that it has the correct exclusion zones.

All you have to do is ensure that the height of the frame containing the logo in your software matches that in the table to the right.

If you ensure that the width also matches then the logo shouldn't be squashed or stretched either.

Paper Size	Image Frame Height	Image Frame Width	Logo Height
A6	24 mm	48mm	12mm
A5	24 mm	48mm	12mm
A4	30 mm	60mm	15mm
A3	40 mm	80mm	20mm
A2	60 mm	120mm	30mm
A1	80 mm	160mm	40mm
A0	120 mm	240mm	60mm

## Downloading the logo

There are a total of six files available - the full colour, black or white versions as PNG or AI files. Each of these can be downloaded at: <https://n8cir.org.uk/about/n8-cir-logo/>

## Contacting N8 CIR

If you have any issues downloading the files or need further help or advice about using these files please e-mail: [enquiries@n8cir.org.uk](mailto:enquiries@n8cir.org.uk)

## Using the N8 CIR logo

Using the N8 CIR logo should be as simple as possible. This document gives you information about how to use the logo in your documents, leaflets and posters.

### Please do...

Use the full colour logo over a white background.



Use the black logo over light backgrounds or in a two colour print.



Use the white logo over darker colours.



Make sure the logo is no smaller than the sizes suggested above.



Avoid placing other logos or text too close to the logo. As long as you don't crop the frame containing the logo this shouldn't be a problem.



Use a solid version of the logo over an image.



Create a white box behind the coloured logo to make it stand out on a busy background.



### Please don't...

Rotate the logo, stretch or distort it.

Recolour the logo.

Use the logo below the recommended sizes.

